

Improving health outcomes through co-production

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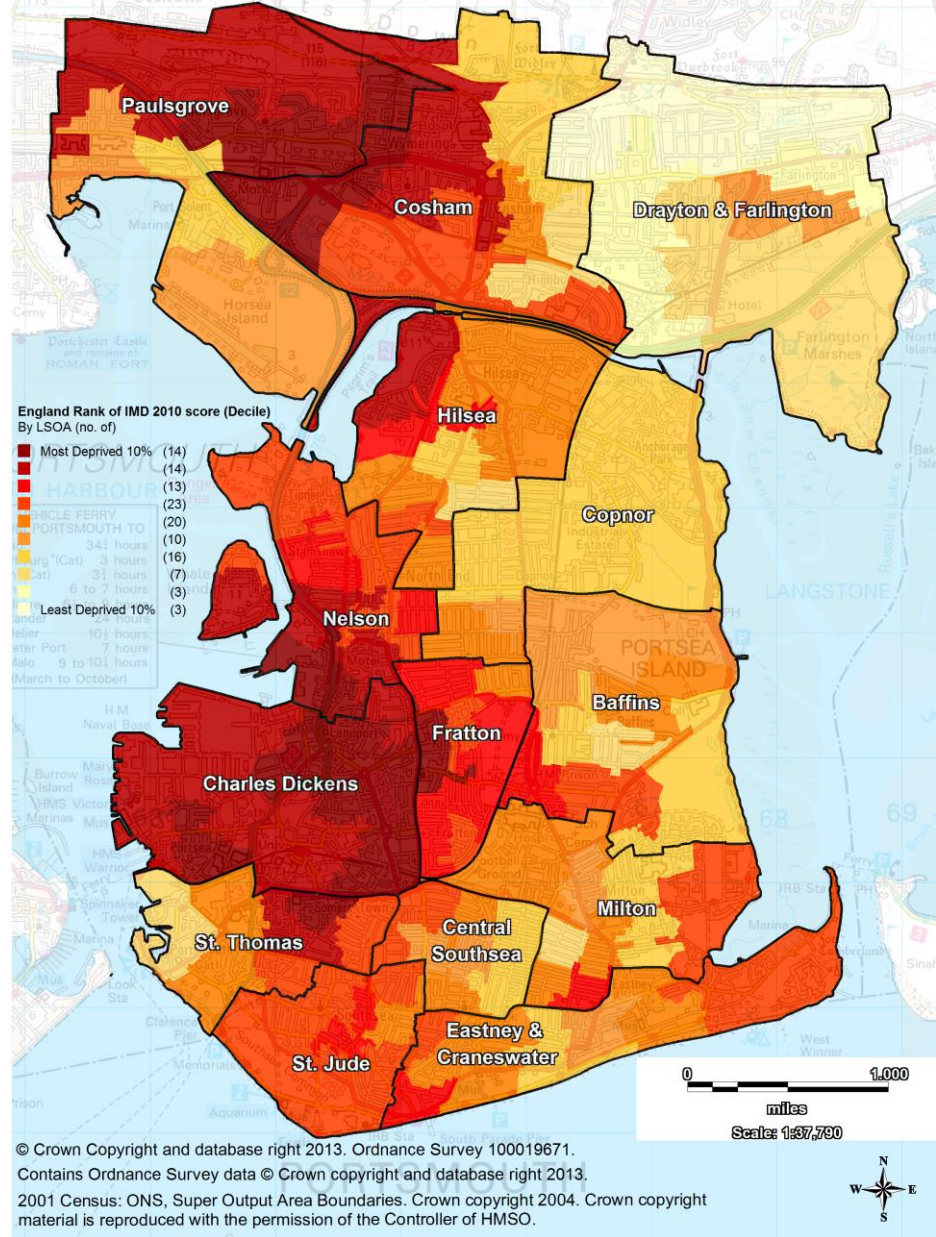
Improving health outcomes

1. Data and intelligence
2. Community participation
3. Co-production
4. Behaviour change

1. Population Data

Map of Portsmouth with the England rank of IMD 2010 score in deciles by 2001 Census Lower Super Output Areas (LSOAs) overlaid by electoral wards.

Source: Department for Communities and Local Government, Indices of Deprivation 2010.



2. Community participation

Rapid Participatory Appraisal

- Understanding the impact of health services
- Process of community involvement
- Search for equity

Challenge of socio-economic deprivation

- How to get better insight into the problems of the community?
- How to agree priorities on ways to reduce major threats to health?
- How to jointly develop a plan for action

Process of involvement

- Reviewing existing records and data
- Multi-sectoral co-operation
- Interviewing key informants
- Observation
- Community participation

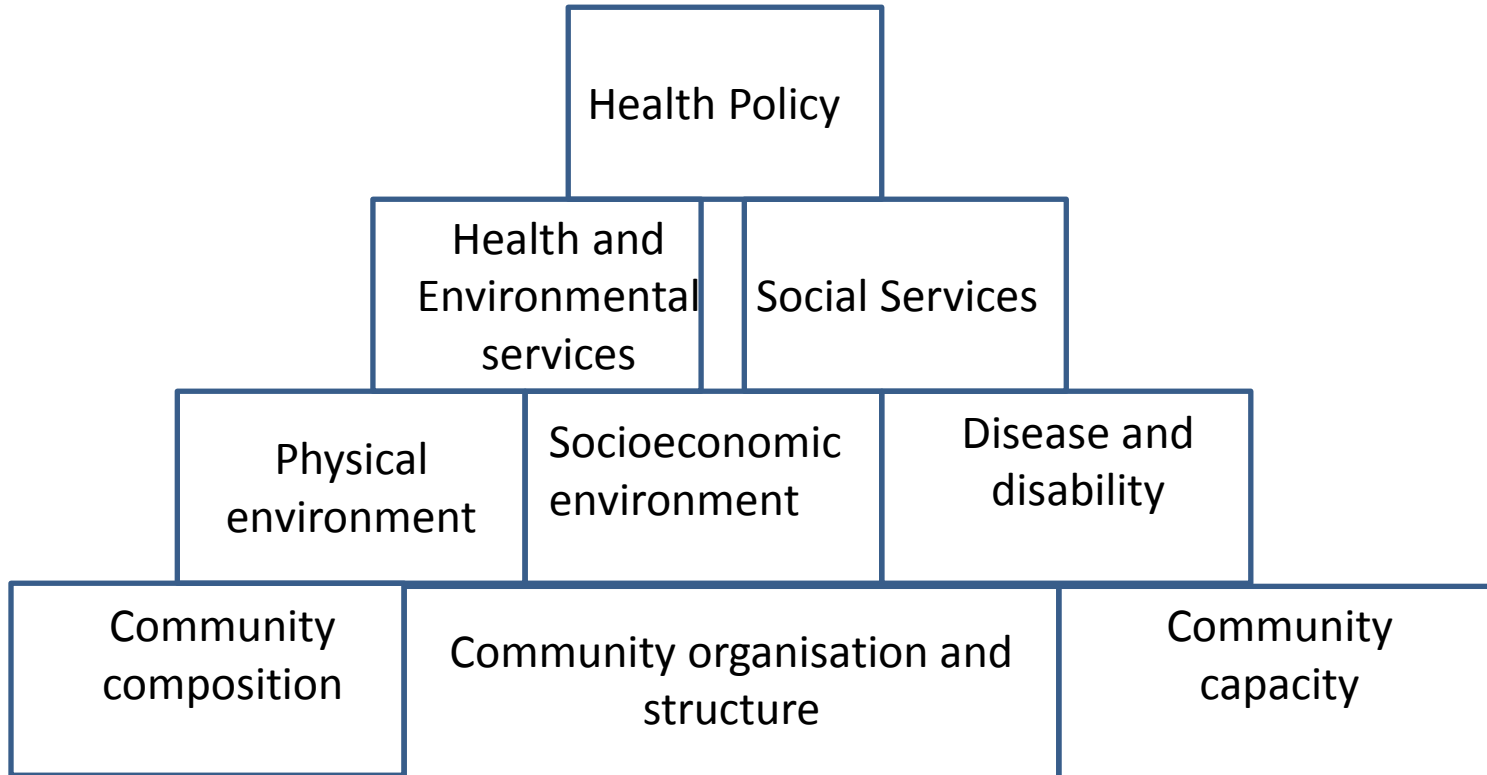
Building an information pyramid

- Community needs, structures, capacities and involvement
- Physical environment
- Availability of health, environmental and social services
- National and local government policy

Key characteristics

- Based on needs identified by the community
- Built on information gathered from documents, dialogue between planners and the community members and observations of planners in the community
- Recognition that this reflects the situation at a point in time

Information pyramid



quality of the information
not the quantity
which is most crucial

Rapid appraisal

Is the **beginning of a process** for collecting information to make a plan of action

Tells us **what** the problems are,
not **how many** people are affected

3. Co-production

- Jointly agreeing priorities for action
- Solutions focused approach
- Community jointly owning the solutions with planners
- Video link:
<https://www.youtube.com/watch?v=egav5xjb-lg>

4. Behaviour Change

- Chances for change programme
- Integrated wellbeing service
- Alcohol and drug recovery programmes
- Mental health recovery programmes

Summary

Can we improve health outcomes by using data and intelligence more smartly ?

- Sharing data
- Community participation
- Co-production
- Behaviour change